

You Face Unprecedented Transit Management Challenges

You Can Solve Them in Record Time with Real-time Passenger Information



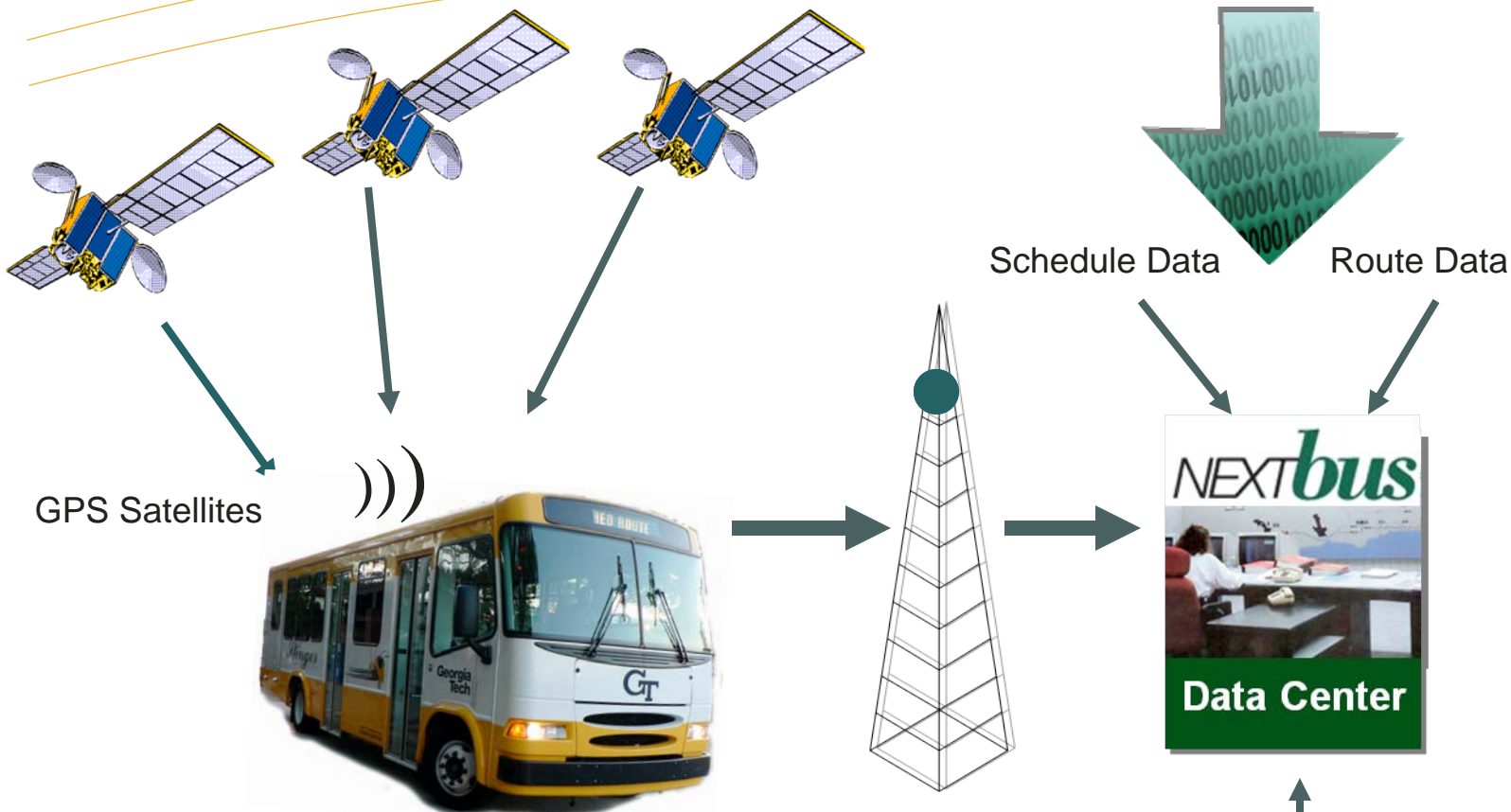
- Increase efficiency
- Increase reliability
- Increase ridership

- Reduce costs
- Reduce complexity
- Reduce complaints

*We collect real-time data—
And then we put it to work for you and
your passengers*

NEXTbus

**Real-time Information
You Can Rely On
To Deliver Peak Performance for Your System**



You receive Real-Time Data that enables you to get the most from your resources

Spiraling costs pose daunting challenges to transit executives who must balance increased passenger demand with the need to reduce expenses. There is good news. You can minimize service cuts and maximize passenger satisfaction with help from NextBus.

Here are 5 ways you will benefit from a NextBus implementation:

1. Save money by optimizing existing routes and schedules.
2. Maximize transit planning efficiency.
3. Run buses less frequently while maintaining rider satisfaction.
4. Reduce and resolve passenger complaints readily.
5. Respond quickly to accidents and incidents.

For more information visit our website at www.nextbusnews.com or call 510-995-3200

NEXTbus

**Real-time Information
Your Passengers Can Rely On
To Get Them to the Next Bus Right on Time**



Your Riders Receive Real-Time Arrival Information Anywhere

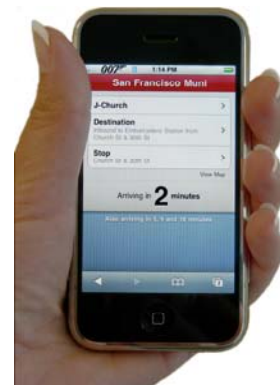


At Bus Stops

World Wide Web



On the Go



At Traveler Kiosks



Data Center

NextBus Information Center

Internet Access



Your passengers get up-to-the-minute arrival information wherever they are on any device they choose. Whether they are at home, in the office, in classes, out shopping or just on the run, they can find out exactly when the next bus will arrive. This makes for very satisfied customers.

Here are 5 ways you can keep your riders happy with a NextBus system:

1. Their perceived wait times drop dramatically.
2. They can count on public transit as the reliable travel choice.
3. They need never wait long for a bus in the heat, snow or rain.
4. They can set alerts to get them to their stops right on time.
5. They can be alerted to emergency situations affecting their travel.

More than 50 Transit Systems Rely on NextBus to Enhance Their Operations and Their Rider Experience



And Transit Passengers Love the NextBus System

“Great! Great! Great! ...can't wait until this is the standard city-wide and worldwide!!!”
—James R., San Francisco

“I love NextBus! Before I never used our buses because I never knew when the buses were coming. Now I just look online before I leave my computer and know right when the bus is coming. I use it to commute every day!”
Georgia Tech Professor

“The NextMuni.com site is basically perfect. Getting the arrival time of any line, at any location, going in any direction is unbelievably helpful. Bravo to one of the best services for San Franciscans on the web.”
Christian N-B, San Francisco

AC Transit, CA
Alexandria DASH, VA
Black Hawk, CO
Camarillo Area (CAT), CA
Case Western University, OH
Chapel Hill Transit, NC
Chicago PACE, IL
DART First State, DE
Elon University, NC
Emery-Go-Round, CA
Fairfax (CUE), VA
Fort Myers, FL
Georgia State, GA
Georgia Tech, GA
Glendale Beeline, CA
Gold Coast Transit, CA
Guelph, ONT
Howard County, MD
Lawrence-Berkeley Labs, CA
Loyola College, MD
MIT, MA
Moorpark Transit, CA

National Institutes of Health, MD
New York Water Taxi, NY
Oklahoma City Metro Transit, OK
Pennsylvania Hospital, PA
Portland Streetcar, OR
Prince Georges County, MD
Roosevelt Island, NY
Rutgers University, NJ
San Francisco Muni, CA
Seattle Streetcar, WA
Sedona RoadRunner, AZ
Simi Valley (SVT), CA
Thousand Oaks Transit (TOT), CA
Thunder Bay Transit, ONT
Toronto Transit Commission, ONT
University of Colorado, CO
University of South Carolina, SC
University of Wyoming, WY
Vail Transit, CO
Ventura Intercity (VISTA), CA
WETA, CA
Zip Shopping Shuttle, CO